



JU 390/590 Working Across Cultures Syllabus

Internship & Micro-Credential

COURSE DESCRIPTION: Connect what you have learned in the classroom to real-world professional experiences and prepare yourself for the future! The *Working Across Cultures* internship and micro-credential course, offered through CIS Abroad, will guide you to develop critical thinking, problem-solving, collaboration, and cross-cultural communication skills while engaging in professional work experiences abroad - adding global awareness to your professional experience.

Through online facilitated challenges and reflection, you will gain insights into your potential career field, apply in-class learning to real-world projects, and deepen your understanding of what it means to be interculturally fluent - in alignment with your career and personal development goals.

COURSE CONTENT

Introduction: Welcome to your Working Across Cultures Micro-Credential Course!

1. Program Overview: Why earn a Micro-credential & Intro to Minerva Platform
2. Getting the most out of your International Internship: What to expect & Culture Shock
3. What is Culture, Really? Defining Culture
4. The Cultural Iceberg - Surface vs Deep Culture
5. How Cultural Difference Impacts Communication
6. Program Midpoint Check-in: Revisit your Goals
7. Building Your Digital Brand
8. Intercultural Leadership: Understanding Cultural Differences
9. Wrapping up: Applying your Experience - 30 second elevator pitch
10. Planning for the Future: Being Career Ready

WHO IS ELIGIBLE: CIS Abroad students enrolled in the *International Internship* course, either for credit or not for credit.

INSTRUCTION METHOD: Hybrid (*combines a minimum of 90 hrs of on the job work with asynchronous online instruction*)

TIME TO COMPLETION: Minimum of 8 weeks unless a custom program



EXPECTED LEARNING OUTCOMES:

*Students will develop and demonstrate **NACE Core Competencies*** as follows:*

- ❖ **Global Equity & Inclusion:** Interns will demonstrate the awareness, attitude, knowledge, and skills required to equitably engage and include people from different local and global cultures. Engage in anti-racist practices that actively challenge the systems, structures, and policies of racism by demonstrating openness, inclusiveness, and ability to interact respectfully with diverse groups.
- ❖ **Cross-Cultural Communication:** Interns will articulate thoughts and ideas clearly and effectively verbally and in writing taking into account cultural differences.
- ❖ **Career & Self Development:** Interns will proactively develop oneself and one's career through continual personal and professional learning, awareness of one's strengths and weaknesses, navigation of career opportunities, and networking to build relationships within and without one's organization. Interns will also develop plans and goals for one's future career.
- ❖ **Professionalism:** Knowing work environments differ greatly, interns will understand and demonstrate effective work habits, and act in the interest of the larger community and workplace.

*Categories based on the **National Association of Colleges and Employers (NACE)** key competencies, described in detail below.

<https://www.naceweb.org/career-readiness/competencies/career-readiness-defined/>





DOCUMENTING ACHIEVEMENT: The specific requirements that must be met in order to earn this microcredential include:

1. Successfully completing each module of the Working Across Cultures Micro-Credential online curriculum during the allotted time, including recording and saving your reflection documents as instructed and actively engaging with and posting responses to the Challenges. **50%**
2. Completing all of your internship work hours and receiving a positive final evaluation from your internship supervisor. **25%**
4. Submitting your 30 second elevator pitch. **10%**
5. Submitting a quality final LinkedIn profile with a final post about the skills you developed during your internship. **5%**
6. Submitting a video, blog, or similar creative deliverable which presents the outcomes/results of your internship experience. **10%**

Upon completion, students will receive the Working Across Cultures Micro-Credential certification along with the Working Across Cultures Micro-Credential Badge to post on social media. Students will also be equipped to clearly and concisely explain their certification in any situation, highlighting skills acquired, be it a conversation, or interview for graduate school or employment.

